



Termidor[®]
Termiticide/Insecticide

BASF
We create chemistry

**It doesn't break convention.
It shatters it.**

Termidor[®] **HP** High Precision Injection System



The termite treatment that's revolutionizing the industry will do the same for your business. The **Termidor**[®] **HP** injection system eliminates trenching and rodding¹, optimizing efficiency by minimizing labor. With its onboard computer, this advanced technology creates an exact finished dilution. The result is an accurate zone of treatment with **Termidor** termiticide, a proven performer for more than 16 years. In three months or less, **Termidor** termiticide delivers 100% termite control. When it comes to applying the most trusted termite protection, this new technology is rewriting all the rules.

¹ In most applications

In this competitive field, the **Termidor HP** injection system will give your company a dramatic point of difference.

- **Groundbreaking technology:** Hydraulic trenching replaces manual trenching, so no digging is needed, enabling treatment in 75% less time than conventional applications.
- **Precise application:** The digital computer provides accurate injections within a tenth of an ounce.
- **Homeowner advantages:** No trenching¹ and precise applications provide accurate treatment with minimal disruptions.

Termidor® HP

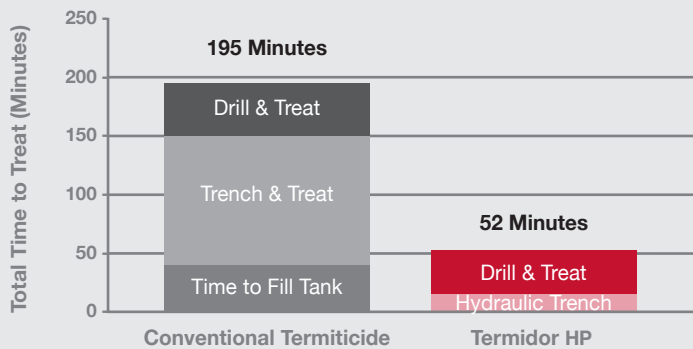
High Precision Injection System

The groundbreaking technology that's changing termite treatment for PMPs

- Hydraulic injection replaces manual trenching
- Inline mixing saves time and guarantees dilution accuracy
- Onboard computer ensures accurate application
- Exclusively for use with **Termidor® HP** termiticide



Improve efficiency with Termidor HP technology



- Treatments with the **Termidor HP** injection system save nearly 75% of the time needed for conventional treatments².
- No digging is required, since hydraulic trenching replaces manual trenching.
- No time is wasted creating a tank dilution.
- Complete the job curb to curb in less than 1 hour.

² Time and Motion Study, Arizona, 2014. Results based on a 200 linear foot home (160 LF trench & treat, 40 LF drill & treat)

Revolutionary advantages for homeowners

Market research in six U.S. cities reveals that homeowners prefer treatment by **Termidor HP** injection system.³

- No trenching or rodding is required around the home. Application sites remain virtually unseen.⁴
- Termidor is injected into the soil with precision to create a continuous zone of protection around the home.
- 100% termite control is achieved in three months or less.



³ Homeowner research, BASF, 2012 and 2015

⁴ In most applications

Give your business the ultimate edge with the Termidor HP injection system

To learn more, visit pestcontrol.basf.us/hp or contact your local BASF sales representative.

Always read and follow label directions.

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